

No. 17020/04/2024-TRI -Part (2) (E.No. 28559)

Government of India
Ministry of Tribal Affairs
(TRI & Media Division)

Shastri Bhawan, New Delhi
Dated: 30th October, 2024

To,

Non-governmental/Research Organizations/Organisations funded by the MoTA (other than those running schools)

Subject: Celebration of Jan Jatiya Gaurav Diwas, 2024 (JJGD) from 15th November to 26th November, 2024 and Jan Jatiya Gaurav Varsh(JJGV) - reg.

Sir/Madam,

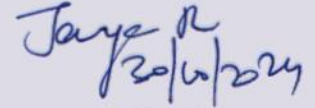
The Janjatiya Gaurav Divas (JJGD) is celebrated on 15th November to honor all the tribal freedom fighters and for remembering and acknowledging their contribution to the freedom struggle and cultural heritage, and to re-energize the efforts for the socio-economic development of the Tribal regions. The 4th Janjatiya Gaurav Divas 2024 will be celebrated by the Ministry of Tribal Affairs during the period commencing from 15th November 2024 and leading up to 26th November 2024 to coincide with the constitution day across the country. Further, we are commemorating 150th birth anniversary of Bhagwan Birsa from 15.11.2024 to 15.11.2025 and year-long celebrations will be held throughout the country which will include efforts to promote tribal art, culture, heritage, and history, alongside programs showcasing the role played by tribal communities in the Indian freedom struggle along with ensuring an impact on their socio-economic development.

2. To celebrate the JJGD 2024 and the commemorative year fittingly, so as to make the events one of commemoration of the tribal freedom fighters and their contributions to the freedom movement as well as of public celebrations of the contribution of the tribal communities to Indian Society and cultural heritage in general, which will lead to empowerment of tribes and inclusive development, an illustrative list of activities that can be taken up by the organisations under you during this period is annexed.

3. It is requested that a nodal officer from each of the organizations may be nominated and intimated to this Ministry through return email. The nodal officer would be required to coordinate the events during the JJGD period from 15th to 26th November, 2024 and upload the documentation of events with photographs and videography in the designated portal of the MoTA at <https://adiprasaran.tribal.gov.in/JJGD/> The nodal officer shall also be responsible for sharing the calendar of events for the period from 15th – 26th November and for the entire commemorative year up 15.11.2025. The Nodal Officer should also ensure the conduct of these events and upload documentation on them on the portal of MoTA.

4. For any clarifications in the matter or assistance with the portal, you may contact Shri. Manoj Kumar, Research Officer (Mob. No.9708159501; email:manoj.kumar96@nic.in).

Yours faithfully,



(R Jaya)

Additional Secretary

Email address: js-ades@tribal.gov.in

Js-mota@tribal.gov.in

Copy to:

- i. NGO Division (for follow up action)
- ii. PPS to STA
- iii. PPS to OSD

General Instructions:

- i. Need to organize JJGD in a meaningful manner, with active participation of all concerned stakeholders
- ii. Participation should be very wide, and messaging should be an important part of this celebration. The celebration should not be an end in itself but should lead to active participation in meaningful and creative activities related to improvement in education, health and livelihood aspects. Preservation and promotion of tribal culture would also be a significant part of the celebrations.
- iii. A calendar of activities for the period from 15.11.2024 to 26.11.2024 and from 26.11.2024 to 15.11.2025 may be got prepared. In the first instance, a calendar from 15.11.2024 to 26.11.2024 and upto 31.12.2024 may be prepared and sent to this Ministry by 2.11.2024. Thereafter, the entire year's calendar may be prepared and shared with this Ministry by 15.11.2024.
- iv. **Illustrative list of Activities for the JJGD and JYG Varsh:**
 - a. Floral tributes in the educational institutions and hostels of residential institutions to Bhagwan Birsa Munda and other tribal freedom fighters on 15.11.2024
 - b. Installing selfie points (as shared by the MoTA on its portal/website) for the students and faculty to take selfies
 - c. Organization of age-appropriate training/workshops on tribal art, dance, music, crafts, culture, contributions to Indian society, especially in the freedom struggle and protection of environment
 - d. Honouring of tribal achievers, including outstanding tribal scholars, who can serve as role models for the students
 - e. Outreach activities to the tribal communities by students – such as involving in Swachhata activities, plantation initiatives, each one teach one, enrolment in NSS/NCC/MyBharat
 - f. Cultural events such as dance, drama, music, painting and other arts and crafts associated with tribal communities.
 - g. Quizzes on tribal freedom fighters, tribal culture and heritage, tribal crafts etc may be held
 - h. Competitions
 - i. Painting
 - ii. story writing
 - iii. poetry
 - iv. dance,

- v. music,
 - vi. drama,
 - vii. *nukkad nataks*,
 - viii. skits,
 - ix. short-write ups (250-500 words on the topic *know my tribe/ Tribal Freedom Fighters, Tribal Achievers, Tribal Languages etc.*) and
 - x. any other field as well as quizzes may be held on various aspects of tribal matters
 - xi. Learning of Tribal Languages and Tribals ways of life.
 - xii. Capacity building of faculty may also be taken up. Training of Trainers & others may also be taken up.
- i. Where the institution is a hostel or a residential one, at least one item in at least one of the daily meals during this period may be a tribal recipe, so as to introduce the students to the culinary heritage.
 - j. Encouragement to POSHAN vaticas in the institutions, as well as plantation activities, including the adoption of a tree by each student.

No. 17020/04/2024-TRI -Part (2) (E.No. 28559)

Government of India
Ministry of Tribal Affairs
(TRI & Media Division)

Shastri Bhawan, New Delhi
Dated 11th November, 2024

To,

Non-governmental/Research Organizations funded by the MoTA (other than those running schools)

Subject: Celebration of Jan Jatiya Gaurav Diwas (JJGD), 2024 from 15th November to 26th November, 2024 and Commemoration of the 150th Birth Anniversary year of Bhagwan Birsa Munda from 15th November 2024 to 15th November 2025 - reg.

Sir/Madam,

This is in continuation to my letter No. 17020/04/2024-TRI dated 30.10.2024 (copy enclosed) regarding the activities and programmes for celebration of Jan Jatiya Gaurav Diwas from 15th November to 26th November, 2024 and the commemorative year of 150th birth Anniversary of Bhagwan Birsa Munda.

2. In this regard, you are requested to inform the action taken along with the name of the nodal officer nominated from each of the organizations under you for this purpose. It is to be noted that the Hon'ble PM in his recent speech has mentioned that the Janjatiya Gaurav Diwas should be celebrated by all irrespective of caste and community. Hence, it is imperative that the significance of the commemoration of the birth anniversary of Bhagwan Birsa Munda on 15th November needs to be spread and informed. I, therefore, request you to take up activities and ensure wide publicity for the event.

3. You are also requested to ensure the following, in addition to the activities indicated in the reference dated 30.10.2024:

i) Arrange for the conduct of the activities of your ministries/ related stakeholders.

ii) Use the following hashtags:

- (a) #EmpoweringTribalsTransformingIndia
- (b) #PMJANMAN
- (c) #DhartiAabaJanjatiyaGramUtkarshAbhiyan
- (d) #BirsaMunda150

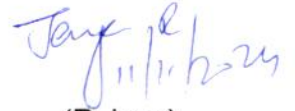
iii) Tag the following hashtags:

- (a) @narendramodi
- (b) @PMOIndia
- (c) @TribalAffairsIn

4. Further, the details of the campaign/camps, documentations, photographs and videography are to be uploaded on the portal <https://adiprasaran.tribal.gov.in/pm-janman/man.aspx>

Thanking you,

Yours faithfully



(R Jaya)

Additional Secretary

Copy to:

1. NGO Division (for follow up action)
2. PPS to STA